

All methods are useful

Be self disciplined
Work everyday

Work work work
work like a slave.

Bigger isn't better.
Bigger is not better.

If too perfect,
(God will be angry).

Look em in the eye
speak from the heart.

You gotta go away
to come back.

Seja marginal
Estratégia de amador

If all else fails,
have fun and fuck things up.

E se isso implicar estatelarmo-nos ao comprido,
paciência (...).

All methods are useful ¹

Be self disciplined. ²

Work everyday, ³

Work work work, ⁴

work like a slave. ⁵

Bigger isn't better. ⁶

Bigger is not better. ⁷

If too perfect,

(God will be angry). ⁸

Look em in the eye

speak from the heart.

You gotta go away

to come back. ⁹

Seja marginal ¹⁰

Estratégia de amador ¹¹

If all else fails,

have fun and fuck things up. ¹²

E se isso implicar estatelarmo-nos ao comprido,

paciência (...). ¹³

¹ Jessica Powers, untitled, undated (in Dushko Petrovich and Roger White (eds.), *Draw it with your eyes closed: the art of the art assignment*, Paper Monument, NY, 2012)

² Sister Corita Kent, *Immaculate Heart College Art Department Rules*, 1967–68 (in Brain Pickings – www.brainpickings.org)

³ Ray Bradbury, *Fahrenheit 451*, 1953 (Del Rey Books, New York, 1991)

⁴ Ed Ruscha, *Work work work*, 1983 (in *They called her Styrene*, Phaidon Press, London, 2000)

⁵ Constantin Brancusi cited by Kiki Olmedo, *7 Quotes by Constantin Brancusi on His 141st Birthday*, 2017 (in Artnetnews – <http://news.artnet.com>)

⁶ Waldemar Januszczak, *Bigger isn't always better*, 2016 (in Culture – The Sunday Times, London)

⁷ John Miller (interviewed by Cristina Bechtler and Dora Imhof), *Museum of the Future*, undated (in Cristina Bechtler & Dora Imhof [eds.], *Museum of the Future*, JRP | Ringier, Zurich, 2014)

⁸ Nam June Paik cited by Bice Curiger (interviewed by Cristina Bechtler and Dora Imhof), *Museum of the Future*, undated (in Cristina Bechtler & Dora Imhof [eds.], *Museum of the Future*, JRP | Ringier, Zurich, 2014)

⁹ (Jack Dahl played by David Lynch in) Louis C.K., *Louie – Late show part 3*, 2012 (FX, Irving, Texas)

¹⁰ Hélio Oiticica, *Seja marginal seja herói*, 1968 (in WikiArt – www.wikiart.org)

¹¹ Manuel Castro Caldas, *Estratégia de amador*, 1989 (in Manuel Costa Cabral, *Pinturas 1984-1989*, Galeria Diferença, Lisboa)

¹² Bob Nickas, *Anchors Aweigh - Some Advice for Those About to Enter... Show Business*, 1997 (in *Live free or die*, Les presses du réel, Dijon, 2000)

¹³ Jorge Mourinha, *Um filme que recusa dogmas e acredita nas possibilidades*, 2017 (in Ípsilon – Público, Lisboa)

All methods are useful, but not all methods are useful all the time.

Jessica Powers, untitled, undated (in Dushko Petrovich and Roger White (eds.), *Draw it with your eyes closed: the art of the art assignment*, Paper Monument, NY, 2012)

Rule 5 – **Be self disciplined.**

Sister Corita Kent, *Immaculate Heart College Art Department Rules*, 1967–68 (in Brain Pickings – www.brainpickings.org)

I believe that if you do your **work everyday**, at the end of the week or at the end of the month or at the end of the year, you feel good about all the things you did. It's based on reality, not a false concept of optimism.

Ray Bradbury, *Fahrenheit 451*, 1953 (Del Rey Books, New York, 1991)



Ed Ruscha, **Work work work**, 1983 (in *They called her Styrene*, Phaidon Press, London, 2000)

Create like a god; command like a king; **work like a slave.**

Constantin Brancusi cited by Kiki Olmedo, *7 Quotes by Constantin Brancusi on His 141st Birthday*, 2017 (in Artnetnews – <http://news.artnet.com>)

Bigger isn't always **better.**

Waldemar Januszczak, *Bigger isn't always better*, 2016 (in Culture – The Sunday Times, London)

Bigger is not necessarily **better.**

John Miller (interviewed by Cristina Bechtler and Dora Imhof), *Museum of the Future*, undated (in Cristina Bechtler & Dora Imhof [eds.], *Museum of the Future*, JRP | Ringier, Zurich, 2014)

If too perfect, lieber Gott böse (God will be angry).

Nam June Paik cited by Bice Curiger in conversation with Cristina Bechtler and Dora Imhof, *Museum of the Future*, undated (in Cristina Bechtler & Dora Imhof [eds.], *Museum of the Future*, JRP | Ringier, Zurich, 2014)

Since no form is **intrinsically** superior to another, **the artist may use any form, from an expression of words to physical reality, equally.**

Sol LeWitt, *Sentences on conceptual art*, 1969 (in Charles Harrison & Paul Wood [eds.], *Art in theory 1900 - 1990*, Blackwell, Oxford, 1996)

Jack Dahl's 3 Rules of Show Business:

1. **Look em in the eye and speak from the heart.**

2. **You gotta go away to come back.**

3. If someone asks you to keep a secret, their secret is a lie.

(Jack Dahl played by David Lynch in) Louis C.K., *Louie – Late show part 3*, 2012 (FX, Irving, Texas)



Hélio Oiticica, ***Seja marginal seja herói***, 1968 (in WikiArt – www.wikiart.org)

Estratégia de amador

Manuel Castro Caldas, *Estratégia de amador*, 1989 (in Manuel Costa Cabral, *Pinturas 1984-1989*, Galeria Diferença, Lisboa)

25. If all else fails, have fun and fuck things up.

Bob Nickas, *Anchors Aweigh - Some Advice for Those About to Enter... Show Business*, 1997 (in *Live free or die*, Les presses du réel, Dijon, 2000)

E se isso implicar estatelarmo-nos ao comprido, paciência (...).

Jorge Mourinha, *Um filme que recusa dogmas e acredita nas possibilidades*, 2017 (in *Ípsilon – Público*, Lisboa)